



## The Wisconsin Alliance for Women's Health values a healthy workforce and a prosperous Wisconsin

Comprehensive health benefits contribute to strong working environments.

"Women's health means all women have access to good quality services so they can live life to its fullest."

— Krista, waitress, age 22

"Women are the mothers, daughters, sisters, friends and executives of our community. If women are not healthy, there is a strain on our families and communities."

— JoEllen, technical writer, age 30

Did you know that maternity claims represent nearly 60% of total health care costs? Yet, without contraception, the average woman would face 12 to 15 pregnancies during her lifetime. By providing comprehensive coverage for women's basic health needs — including contraceptive care and cancer screening — employers can:

- Save on health care costs.
- Reduce absenteeism.
- Improve employee retention.
- Lessen costs of family and medical leave.
- Improve the health and well-being of employees and their families.
- Contribute to Wisconsin's prosperity.

Access to quality, comprehensive women's health care has been shown to improve not only women's health and lives, but also working environments and our economy.

## You can make a difference

When Wisconsin's women achieve their full personal and professional potential, Wisconsin's families, communities and economy are strengthened.

The Wisconsin Alliance for Women's Health is a new statewide coalition of diverse organizational partners committed to improving women's health. We invite you to join us in our work to ensure that women have timely access to the information and resources they need to make the best health decisions for themselves and their families.

Healthy women contribute to healthy workplaces. Please join us and others in the business community to ensure that policy makers work in the best interests of Wisconsin's women.

**For more information about the Wisconsin Alliance for Women's Health, please contact Sara Finger toll-free at: 1-866-399-9294 or visit [www.SupportWomensHealth.org](http://www.SupportWomensHealth.org)**

*We value. . .*  
*health*  
*access*  
*equity*  
*social justice*  
*prosperity*  
*responsibility*  
*empowerment*